



2027 ENGINEERING GAME DAY

Sponsorship Opportunities

April 2, 2027 • Memorial Stadium • Lincoln, Nebraska

Inspiring Nebraska's Next Generation of Engineers

Engineering Game Day is a workforce development partnership between ACEC Nebraska and the University of Nebraska College of Engineering, focused on inspiring the next generation of Nebraska engineers. This one-day event will bring hundreds of Nebraska middle school students to Memorial Stadium for an exciting, hands-on introduction to engineering.

Students will discover how engineering makes Game Day possible through a unique stadium experience—including interactive engineering activities and conversations with professional engineers and university partners. By giving middle school students an early look at creativity, problem-solving, and real-world impact of engineering, **Engineering Game Day aims to spark interest in engineering careers and help build a strong future workforce for Nebraska.**

SPONSORSHIP LEVELS

Sponsorship Level	Investment	Availability
Touchdown Sponsor	\$3,000	Limited (4)
Field Goal Sponsor	\$1,500	Unlimited
First Down Sponsor	\$1,000	Unlimited

SPONSOR BENEFITS

Touchdown Sponsor — \$3,000

- Top level sponsor recognition
- Exclusive sponsor of one learning station.
- Full page advertisement in student handbook.
- Prominent logo on t-shirts and communications
- Recognition on ACEC Nebraska website and social media
- Opportunity for employees to participate in your station.
- Recognition in post-event communications
- Priority registration for 10 kids to attend the Friends and Family Session on April 2, 2026.

Field Goal Sponsor — \$1,500

- Logo on event t-shirts and select event materials.
- Half page advertisement in student handbook.
- Recognition on ACEC Nebraska website and social media
- Opportunity for employees to participate in hands-on activities with students.
- Priority registration for 5 kids to attend the Friends and Family Session on April 2, 2026.

First Down Sponsor — \$1,000

- Quarter page advertisement in student handbook.
- Logo on event t-shirts and select event materials.
- Recognition on ACEC Nebraska website and social media
- Opportunity for employees to volunteer at the event.

Fan of Engineering Sponsor

- Love Engineering Game Day? Contact ACEC Nebraska to make a personal contribution to help make Engineering Game Day a win.

WHY SPONSOR ENGINEERING GAME DAY?

Your sponsorship helps introduce Nebraska middle school students to engineering as a career while giving industry professionals an opportunity to connect directly with the next generation of engineers. Students will see engineering in action and learn how structural design, construction, transportation, and utility systems come together to make a stadium—and Game Day—possible.

Your sponsorship helps middle school students see engineering, meet engineers, and imagine themselves in the profession.

For more information about sponsoring Engineering Game Day contact:

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